

**Agenda for
2nd One day CSR WORKSHOP FOR PSU's**

Date: 10th March 2016

Human Settlement Management Institute (HSMI), Lodhi Road, New Delhi

TIME	TOPIC
9:30-10:00	Registration
10:00-10:15	<p>Welcoming</p> <p>Chief Guest - Dr. Kiran Soni Gupta , Additional Secretary and Financial Advisor, Ministry of Skill Development and Entrepreneurship & Ministry of Youth Affairs and Sports</p> <p>By Sharp Developments</p>
Session 1: Companies Act 2013 and DPE Guidelines with the focus on Government's flagship programs	
10:15-11:00	<p><i>How CSR can be a game changer for the evolving focus on flagship programs of Government of India such as Skilling India & Start Up India</i></p> <p>By Dr. Kiran Soni Gupta Additional Secretary and Financial Advisor, Ministry of Skill Development and Entrepreneurship & Ministry of Youth Affairs & Sports</p>
11:00-11:30	Coffee/Networking break
Session 2: CSR Formulation & Reporting	
11:30-1:00	<p><i>Guidance on Project management skills – ingredients for a successful project implementation; monitoring and evaluation.</i></p> <ul style="list-style-type: none"> ▪ <i>Mandatory CSR reporting as per Section 135.</i> <p>By Indian Institute of Corporate Affairs</p>
1:00-2:00	Lunch/Networking break

Special Address	
2:00-2:30	<p>Guest of Honor - Dr. Madhukar Gupta , Additional Secretary, Department of Public Enterprise(DPE) <i>Aligning CSR projects with Government of India's Flagship programs</i></p> <ul style="list-style-type: none"> ▪ <i>'Skilling India'</i> ▪ <i>'Make in India'</i> ▪ <i>Promoting 'Swachh Bharat' campaign</i> ▪ <i>Integration of Renewable Energy with CSR</i>
Session 3: Breakout session	
2:00-3:00	<p>This will be in a breakout session format in which participants will be given case studies on PSU CSR projects, and guiding questions before the workshop. Based on this, expert resource persons will help participants to develop a model case study which will include learning from shared case studies/best practices.</p> <p>Eg. Case studies from PSU's like ONGC/NTPC/IREDA/GAIL/MMTC; Guiding questions such as</p> <ul style="list-style-type: none"> ▪ What went right and wrong (SWOT analysis)? ▪ What makes it sustainable? ▪ What type of operation and maintenance is required? ▪ How to bring about a mindset change? <p>By Sharp Developments & CSR professionals of different PSUs</p>
3:00-3:15	Coffee/Networking break
Session 4: Business case on CSR	
3:15-4:30	<ul style="list-style-type: none"> ▪ <i>Documentation of CSR practices.</i> ▪ <i>Stakeholder mapping on CSR.</i> ▪ <i>Communication about CSR activities – Multi stakeholder approach.</i> ▪ <i>Brand equity of CSR.</i> <p>By Indian Institute of Corporate Affairs</p>
4:30-5:00	Feedback and open-house Concluding remarks